

# BENNETT L WAISBREN

AI INNOVATOR,  
DESIGNER, CODER



## CONTACT

### Phone

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### Email

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### Website

<https://blwaisbren.com>

## SKILL SET

ChatGPT

Claude

Photoshop

Illustrator

Premiere Pro

After Effects

HTML/CSS/JS

WordPress

Stable Diffusion

Midjourney

## ABOUT ME

A trailblazer at the intersection of design and technology for 15+ years. From creating groundbreaking visuals and websites to now pushing boundaries with AI-powered video and art, I'm constantly evolving to shape the future of digital experiences.

## EXPERIENCE

**Viral Creator/Video Editor** 5/2023  
Self Employed - Present

Generates viral social media content using advanced AI techniques and effects, amassing millions of views and thousands of engaged followers.

**Lead Web Developer/  
Graphic Designer** 10/2019  
- 1/2024

Market Scan

Spearheaded a comprehensive brand overhaul, from a new WordPress website to a suite of marketing assets, contributing to the company's acquisition by S&P Mobility

**Lead Web Developer** 5/2019  
Social Spice Media - 10/2019

Led WordPress site development for diverse clients, ensuring high satisfaction and performance; streamlined DevOps practices.

**Front End Developer** 3/2016  
Beachbody - 2/2018

Developed high-fidelity JavaScript prototypes for fitness web applications that displayed a user's real-time heart rate data via API calls

**Senior Front End Developer** 10/2013  
in Focus Advertising - 3/2016

Managed end-to-end website development and print design, ensuring brand consistency and client satisfaction.